

"They don't just roll off the truck famous and beautiful," jokes Dr. Harold Lancer, mastermind behind the Lancer Glow, who is responsible for Jennifer Lopez looking so radiant on the red carpet.



Damage Control

BY ROBERT ELLSWORTH

While we're quick to blame lousy genetics, L.A. smog, too much sizzling sun and late-night carousing for our sagging skin, what are we to do about it? In a youth-obsessed city that lauds itself on superficiality, good skin is in, and we all could use a little help to combat the encroaching wrinkles and deflated skin.

Nowadays a pretty face is no longer the privilege of those born that way. But don't think extreme measures are required. The trend today in cosmetic dermatology is moving away from radical nip/tucks toward less-invasive, swift fixes. Yes, routine exfoliation and proper hydration can help skin retain moisture, but it's just not enough.

For age-transforming benefits, I recommend the Lancer Glow, an intensive skin polish and infrared zap that polishes and plumps the flesh. It's a bit like a natural-looking suntan, except that it visibly lifts the skin, restores clarity and reawakens the appearance of youth. Try doing that with a tanning bed!

The Glow is a nippy, multi-step process that addresses large pores, skin firmness, hyper pigmentation, broken blood vessels, small scars, skin texture, hydration and even removes unwanted hair!

Harold Lancer, M.D., the go-to derm for West Coast fashionistas, created the Glow to enhance the red-carpet appearances of his celebrity clientele. This quick and easy procedure repairs and rejuvenates dull, aging skin without invasive "augmentation." And best of all, no downtime or scarring!

Just ask Scarlett, Beyoncé, Jennifer Lopez, Jessica or Cher. (Well, maybe not Cher!) "They don't just roll off the truck famous and beautiful," says the wisecracking, avuncular Lancer. "It's a process. I'm sort of a specialist in fine-tuning that process."

The three-step procedure includes a microderm buffing (also known as the Power Peel) of the first layer which tones and buffs the skin surface, then a rapid zap of soft sister lasers, Aura I and Lyra I. The Aura I helps fade brown spots, red blood vessels, and overall skin discoloration, while the Lyra I (a.k.a. the Cool Laser) actually promotes new tissue growth. The final process is lathering the skin with rare Amazonian Bee Jelly, infusing skin with a dazzling glow.

This treatment, however, can be pricey, so Lancer also offers Glow treatments with an aesthetician with nearly identical results at a fraction of the cost. Or if you want to skip the waiting room, you can also find a take-home version called The Glow2, an easy 4-step skin care regimen containing fluorocarbons that promote cell regeneration. Like the in-office procedure, this unique formula delivers oxygen into the dermis, supplying the skin with the ingredients required to stimulate new cell growth.

Because the pharmaceutical-grade cosmetics are so concentrated, only four products are needed to achieve results. It's a great way to sustain a smooth, resilient, more lifted appearance.

To make an appointment with Dr. Lancer, call his office at (310) 278-8444.